

Md Aftab Alam (Aftab Chand)

Creative Content Designer & YouTube Analyst

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Professional Summary

Creative and performance-driven visual storyteller with over 5 years of experience in graphic design, video editing, and YouTube content analysis. Adept at transforming briefs into powerful visuals for movies, political campaigns, and digital content. Proven success in increasing audience engagement through strategic content design and channel management.

Currently working as Senior Graphic Designer and YouTube Channel Manager at PTS Trading Services Pvt. Ltd. Passionate about modern design trends, cross-platform storytelling, and continuous skill enhancement. Also experienced in building responsive and intuitive user interfaces for web.

Professional Experience

PTS Trading Services Pvt. Ltd., Noida

Senior Graphic Designer & YouTube Channel Manager

Jan 2021 – Present

- Promoted to Senior Designer in Jan 2023.
- Leading visual branding and packaging design.
- Strategizing and managing content for YouTube growth.
- Overseeing creative team workflows and timelines.

Prakash Jha Productions

Graphic Designer & Video Editor

2020 – 2021

- Designed promotional content for Bollywood projects.
- Collaborated with marketing and PR teams.

Digital Sukoon Pvt. Ltd., Mumbai

Graphic Designer & Motion Graphic Artist

2018 – 2020

- Executed political, gaming, and celebrity campaigns.
- Worked with major influencers and Bollywood clients.

Education

- **B.Sc. – Applied AI & Data Science**, IIT Jodhpur (Ongoing, since Oct 2024)
- **B.Tech – Computer Science** (Incomplete), BTL Institute of Technology, Bangalore

Core Skills

- Graphic Design & Motion Graphics
- Video Editing (Adobe Premiere Pro, Final Cut Pro)
- YouTube SEO & Channel Growth Strategy
- Branding & Visual Communication
- Adobe Suite: Photoshop, After Effects, Illustrator
- Web Design: Responsive UI/UX Basics

Notable Projects & Achievements

- 🎨 Designed official poster for IMDb-listed web series *Chalava Pehla Chakravyuh*
- 🎵 Created campaign creatives for *Eternal Hits of Jatin-Lalit* musical event
- 📈 Improved YouTube engagement and retention for clients

Portfolio & Online Presence

- Fiverr
- Instagram
- LinkedIn
- Google Drive Portfolio: Available on request